

Tarot App – Expert Interview Script

Intro

Thanks so much for agreeing to speak with me today! I'm working on an app that will help users in their tarot practice, and I would like to ask you some questions to strengthen my understanding of tarot before I get started.

Do you have any questions for me before we begin?

Interview Questions

- What is tarot useful for?
- How do you read tarot cards? Describe the process for me.
 - How is it different to do a reading by yourself vs doing a reading with others?
- How do you speak to people when giving a reading? Describe your tone and demeanor.
 - Are there any questions or issues that come up frequently?
- What sorts of people are drawn to tarot? Do you notice any patterns in their backgrounds or personalities?
- What is the best way to learn how to read tarot cards?
 - Are there particular spreads or decks that are good for beginners?
- What are the best digital resources available for tarot right now?
 - Are there any digital resources that you wish were available, but aren't?
- Is there anything else that you think I should be mindful of as I progress with this project?