



<http://www.adamdouglaspatterson.com>

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(919) 539-3316

New York, NY

SKILLS

Interaction Design

Product Design

Visual Design

User Research

User Flows

UX Copywriting

Wireframes

Prototyping

Usability Testing

SOFTWARE

Figma

Adobe Illustrator

Quick to pick up whatever is needed

ACTIVITIES + INTERESTS

14+ years of experience studying human behavior as a professional actor and collaborative artist working in theatre and film.

Fundraising for Liam's Lighthouse Foundation for awareness and treatment of HLH (of which I am a survivor) and other histiocytic disorders.

WORK

Lori McLean Ltd - General Manager

New York, NY | July 2011 - present

Worked closely with stakeholders to gather qualitative and quantitative data and produce a full eCommerce redesign that boosts engagement and creates alignment with brand identity (going live October '22). Generate content for marketing, sales, and customer support. Work cross-functionally with design team, sales reps, and vendors to manage projects and daily operations.

Dartmouth College - Teaching Artist

Hanover, NH | Summer 2017

Collaborated with artists and administrators to teach a course in devised theater. Used understanding of user needs and attention to detail to iteratively create an immersive theatrical experience for students and faculty.

The Araca Group - Sales Associate

New York, NY | March 2009 - July 2011

Reported directly to product managers, generated merchandising solutions, and consistently exceeded sales goals in the fast-paced environment at Broadway shows such as *Wicked* and *Book of Mormon*.

EDUCATION

DesignLab - UX Academy

Remote | July 2021 - May 2022

Gained valuable experience with UX/UI, design thinking, design systems, and remote working best practices.

The Linklater Center - Teacher Training

New York, NY | July 2010 - December 2013

Created a supportive environment to interview and evaluate students. Built strong communication skills.

Emerson College - BFA in Acting

Boston, MA | September 2004 - May 2008

Studied psychology and motivation through data and contextual analysis. Built skills giving, receiving, and implementing feedback.



I communicate + collaborate to create immersive + satisfying experiences.